

Truckers Wanted Job Guide
Presents

5TH ANNUAL

TRUCKERS WANTED

JOB

2010

FAIR

**TRUCK
SHOW**

JULY 25

WHITTIER NARROWS PARK
S. EL MONTE, CA
60 FWY. / EXIT ROSEMEAD BLVD.

HOURS:
11 AM - 5 PM

ENTERTAINMENT

TRUCKS

MODELS

SERVICES

FOOD

JOB

MUSIC

ACCESSORIES

RAFFLES

TRUCKERS PASS

We developed a system so each booth gets a consistent flow of traffic. Which ensures the Trucker and Exhibitor interact with each other. Each Trucker will receive a "TRUCKERS PASS" as they enter the Show.

The Trucker must ask a QUESTION that pertains to the Exhibitors booth/company in order to receive a stamp on the "TRUCKERS PASS" by the exhibitor. The "TRUCKERS PASS" will then be redeemed by the trucker for prizes. The prizes will depend on the amount of exhibitors they have visited that day.



CASH RAFFLES

\$2.00 Raffle Tickets will be sold Before & During Truck Show.

Raffle Times and Prizes are as follows:

\$150 at 12:00 p.m., **\$200** at 1:00 p.m., **\$400** at 2:00 p.m., **\$700** at 3:00 p.m., **\$1,000** at 4:00 p.m., **\$3,000** at 4:30 p.m.

Excluded from raffle are all Employees of Truck Club Publishing Inc.

LIABILITY INSURANCE

- All exhibitors must provide proof of liability insurance (\$2,000,000 coverage) Insurance Binder with **County of Los Angeles and United States Army Corps of Engineer** as additional insurers must be submitted via fax to our office by July 2, 2010
- Exhibiting Company **MUST have Workers Compensation Coverage** and submit proof by July 2, 2010
- If you must use your personal/company vehicle* to drive on Exhibitor Area to set up booth, you **MUST** fax proof of car liability insurance to our office before July 2, 2010

* All Vehicles must leave Show premises immediately after unloading equipment.

Truckers Wanted Truck Show can provide special event liability insurance only to exhibitors for an additional fee of \$70.00*.

* This fee secures liability insurance for exhibitor on event day and show premises only.



BOOTHS

10' X 10'

\$750

10' X 20'

\$1,200

10' X 10'

WITH TRUCK DISPLAY

\$1,400

EACH 10' X 10' BOOTH COMES WITH ONE 6' TABLE, TWO CHAIRS & CANOPY

** Exhibitors Are Allowed To Bring Extra Equipment If Needed*

NAME RECOGNITION/SPONSORSHIP OPPORTUNITIES

- \$100.00 Value Prize for hourly Raffle
(ex: Gift Card, Visa Card, Company Merchandise Valued at \$100.00)
- Company will be recognized and allowed to make short presentation
- 2 x 4 Company Entrance Banner \$100.00
- Displayed on Entrance Gate
- art work for banners must be submitted by June 4, 2010
- 2 x 4 Company Booth Banner \$100.00
- art work for banners must be submitted by June 4, 2010
- Entrance & Booth Banner \$180.00
- art work for banners must be submitted by June 4, 2010
- T-Shirt Sponsorship \$200.00
Company Logo and Phone number on prize give away t-shirts
(Qty.1000+)
Limited Space - 6 Spots Only call for availability
- Show & Shine Trophy Sponsorship
Company Name featured on Trophy
- (2) for \$50.00 each. Best in Show and People's Choice
- (10) for \$40.00 each. All other Categories

EXHIBITOR SPACE RENTAL AGREEMENT

PLEASE COMPLETE AND RETURN THIS FORM

Company Name _____ Contact Person _____
Address _____
City _____ State _____ Zip Code _____
Phone # _____ Cell # _____
Fax # _____ Email _____
Website _____ Product / Service to be Exhibited _____

PAYMENT OPTIONS

___ Payment Option 1 Installment Payment (50% of full payment is due to reserve and assign booth)
(Balance and completion of payment due by June 4, 2010)

___ Payment Option 2 Pay In Full (Total Exhibit Rental Price) *10% Discount if paid before April 30, 2010

Forms of Payment: Check _____ Credit Card (Visa, Master Card) _____ Cash _____

| | | | |
|-------------------------|-------|--------------|-------------------------------------|
| | _____ | \$750.00 | (10' x 10') |
| Booth Space | _____ | \$1,200.00 | (10' x 20') |
| | _____ | \$1,400.00 | (10' x 10') + 30' FOR TRUCK DISPLAY |
| Liability Insurance | _____ | \$70 | |
| Entrance Banner | _____ | \$100 | |
| Booth Banner | _____ | \$100 | |
| Booth/Entrance Banner | _____ | \$180 | |
| * \$100.00 Raffle Prize | _____ | \$100 | |
| Trophy Sponsor | _____ | \$40 or \$50 | |
| T-Shirt Sponsor | _____ | \$200 | |

* If Supplying own Raffle Prize of \$100 or greater Value. Please Describe Below to add to Show Itinerary

Sub-Total _____

Down Payment _____

TOTAL \$

Important Please Read:

- THE DAY OF THE EVENT, EXHIBITORS MUST ARRIVE TO SET-UP BETWEEN THE HOURS OF 7:00 AM - 9:00 AM IT'S VERY IMPORTANT THAT EXHIBITS ARE COMPLETELY SET-UP FOR INSPECTION BY 10:00 A.M.
- EXHIBITORS ARE ALLOWED TO BRING EXTRA EQUIPMENT IF NEEDED (SUCH AS CHAIRS, TABLES ETC. AT NO EXTRA CHARGE)
- NO POWER WILL BE AVAILABLE
- NO ACOHOLIC BEVERAGES ARE ALLOWED ON SHOW PREMISES
- SHOW MANAGEMENT WILL ASSIGN BOOTH LOCATION PRIOR TO EVENT
- BOOTH DEPOSIT INSTALLMENT IS NON-REFUNDABLE
- MAKE COPIES OF EXHIBITOR FORMS FOR YOUR RECORDS

Initial _____

Exhibitor, for itself its director, officers, employees, agents, representatives, servants, licensees, invitees, patrons, guests or contractors and their personal representatives, assigns, heirs and next of kin (herin referred to as "Exhibitors " hereby releases, waives, discharges and covenants not to sue Truckers Wanted, their directors, officers, employees, agents, representatives, servants, licensees, invitees, patrons, guests or contractors herein referred to as "Releasees") and each of them from all liability to Exhibitor for any and all lost or damages, and any claimer demands therefore on account to injury to the person or property or resulting death of exhibitor arising out of or relating to the Truckers Wanted Job Fair & Truck Show, whether caused by the negligence of the Releasees or otherwise. Exhibitor hereby agrees that this release and Waiver, Assumption of risk and indemnity Agreement extends to all acts of negligence by Release is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion therefore is held invalid it is agreed that the balance shall not withstanding, continue in full legal force and effect. We the undersigned do hereby apply for the reservation of exhibit space in the Truckers Wanted Job Fair & Truck Show, July 25, 2010. When executed by both parties to this agreement, this shall constitute a binding agreement between the parties when Show Management agrees to rent the undersigned exhibitor. We have read and agreed to abide by the "Exhibitor Regulations" which are made a part of this agreement by reference and fully incorporated herein, the "Exhibitor Display Regulations" and such additional rules and regulations which may be added by Show Management. We understand that this agreement shall be legally binding between Truckers Wanted and the Exhibitor upon acceptance in writing by show Management. We understand that any change in the information on this agreement must be made in writing.

It is understood that by submitting this Application / Contract for Exhibit Space, I Agree to abide by the Rules and Regulations appearing in this agreement and that the terms and conditions in the Exhibitor's Registrations Kit are hereby incorporated by reference and the Exhibitor Agrees to be bound thereby. I understand that show Management has the right to assign the Exhibitors space.

NO EXHIBITORS BOOTH ASSIGNMENT WILL BE MADE IF THIS FORM IS NOT SIGNED and RETURNED

Authorized Signature _____ Date _____

Name (Please Print) _____

Company Name: _____



**If you have any questions, Contact Laura at (323) 726-8620
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e-mail: truckerswanted@rocketmail.com